_		•		Λ	- ^	WEEK OF	IIIIS WEL	K 3 GOAL
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DAY	DATE	TOPIC / CAPTION	GOAL OF POST I.E. DRIVE TRAFFIC. CREATE ENGAGEMENT. INCREASE FOLLOWERS. ETC	COLLAB INFO	TAGS / LINKS TO INCLUDE	IMPRESSIONS	LIKES	SAVES
	TIME					REACH	COMMENTS	TOTAL ENGAGEMENT
MONDAY								
TUESDAY								
ESDAY								
WEDN								
THURSDAY WEDNESDAY								
FRIDAY								
'URDAY								
SATU								
SUNDAY								
SUN								

WEEK OF THIS WEEK'S GOAL